



ALEX DANIELSON

UX DESIGNER

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Work History

UI/UX Designer / Fleetworthy Solutions

August 2019 - Present | Remote

- Sole Designer responsible for all products
- Designed companies first mobile application for DOT compliance
- Created company design system, style guide
- Executor and advocate for implementing new design trends
- Responsible for all user testing, feedback, and iterations
- Trained development team on UX best practices

UX Designer / Bloomfield Development Corporation

April 2019 - July 2019 | Remote

- Solve all layout, user-flow, and information architecture challenges for all screens
- Create wireframes and hi-fidelity mockups for prototypes
- Developed style guides and design system

UX Designer / BIOS

January - April 2019 | Seattle, WA

- Analyzed and synthesized qualitative and quantitative data to extract findings to inform information architecture
- Sketched concepts of page layouts to suggest key design styling early in process

UX Designer / Turnover Intelligence

October - December 2018 | Tacoma, WA

- Final shipped design is currently in use for their clients and B2B sales
- Designed layouts and interactions around browser limitations and screen sizes
- Worked closely with PM, UX Researcher and Interaction Designer from conception establishing timelines and goals

UX Designer / Samaritan

October - October 2018 | Seattle, WA

- Final shipped design resulted in expansion to NYC
- Data-driven designs increased donations and user satisfaction

Machine Shop Manager, CNC Programmer / Herrenknecht HTS

April 2017 - August 2018 | Sumner, WA

- Supervised machinists for accuracy, efficiency and productivity
- Increased profitability of machine shop by rapidly creating programs resulting in ability to obtain higher volume of orders
- Designed, detailed and created every program for the machine shop

Tools

Sketch
Adobe XD
Adobe Photoshop
Pen & Paper
InVision
Lucidchart
Zeplin

Skills

Interaction Design
Visual Design
User Research
Usability Testing

Collaboration

Facilitating design critique
Flexible
Self-starter
Communicative
Inquisitive
Passionate

Interests

Paintings
Films
Astronomy
Backpacking
History

Achievements

API Showdown - Discover Card Hackathon

Placed 2nd Runner Up • Designs will be implemented in Diners Club app

Education

General Assembly

September - December 2018 / Seattle, WA
User Experience Design

Green River College

April - October 2015 / Auburn, WA
Mechanical Drafting & Design